

## Ratecard 2016

### PUBLICATION GENERAL INFORMATION

Print order	12 000	Booking deadline:	Tuesday 12:00
Frequency	Weekly Thursday	Cancellation date:	5 days prior to deadline
Distrution:	Weekly Thursday	Full page size:	39x8 - 390mm x 265 mm
Free/sold	Free	1 col - 31mm	5 col - 165mm
Language	English	2 col - 65mm	6col - 198mm
Type:	Tabloid	3 col - 98mm	7 col - 232mm
		4 col - 130mm	8 col - 265mm

### RATES psccm (per single column centimetre)

**2016 Rates: Full colour R26.60 B&W: R21.50**

### INSERT RATES PER '1000

**Pages: 1-8 R375 Pages: 26-32 R555**  
**Pages: 10-16 R465 Pages: 34-40 R600**  
**Pages: 18-24 R510 Pages: 42-48 R645**

### DISTRIBUTION

Brits, Hartebeespoort, Bapong, Lethlabile, Maboloka, Oukasie, Bethanie, Majakaneng, Jericho, Damonsville, Mothutlung, Segwelane, Oskraal, Klipgat, Hebron, Garankuwa, Mooinooi, Mmakau, Sonop, Beestekraal, Sanddrift, Kameeldrift, Bokfontein, Legonyane, Marikana, Buffelspoort, De Wildt, Losperfontein, Skeerpoort

### PUBLICATION DATES 2016

14 January	11 February	10 March
28 January	25 February	24 March
14 April	12 May	09 June
28 April	26 May	23 June
14 July	11 August	01 September
	18 August	08 September
28 July	25 August	15 September
		22 September
		29 September
06 Oktober	03 November	01 December
13 October	10 November	08 December
20 October	17 November	15 December
27 October	24 November	22 December

**ALL RATES EXCLUDES AGENCY COMMISSION & VAT**

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